

1. Program Description

By opting in, you agree to receive recurring automated text messages from [BRAND NAME] ("we," "us," "our") at the mobile number you provided. Messages may include [appointment reminders, order updates, account alerts, promotional offers, customer support follow-ups, etc. — customize to your actual use case]. Consent to receive these messages is not a condition of any purchase.

2. Message Frequency

You may receive up to [X] messages per [week/month]. Message frequency may vary depending on your activity and interactions with us.

3. Message and Data Rates

Message and data rates may apply. Charges are billed by and payable to your mobile service provider. Please contact your wireless carrier for details about your messaging plan.

4. How to Opt Out and Get Help

You can unsubscribe the SMS service at any time by replying STOP to any message we send you. After you send STOP, you will receive a one-time confirmation message, and no further messages will be sent. If you want to rejoin, you can sign up again using the original opt-in method or reply START. For help or more information at any time, reply HELP to any of our messages. You can also contact our support team directly at [SUPPORT EMAIL] or [SUPPORT PHONE NUMBER].

5. Carrier Liability Disclaimer

Carriers are not liable for any delayed or undelivered messages.